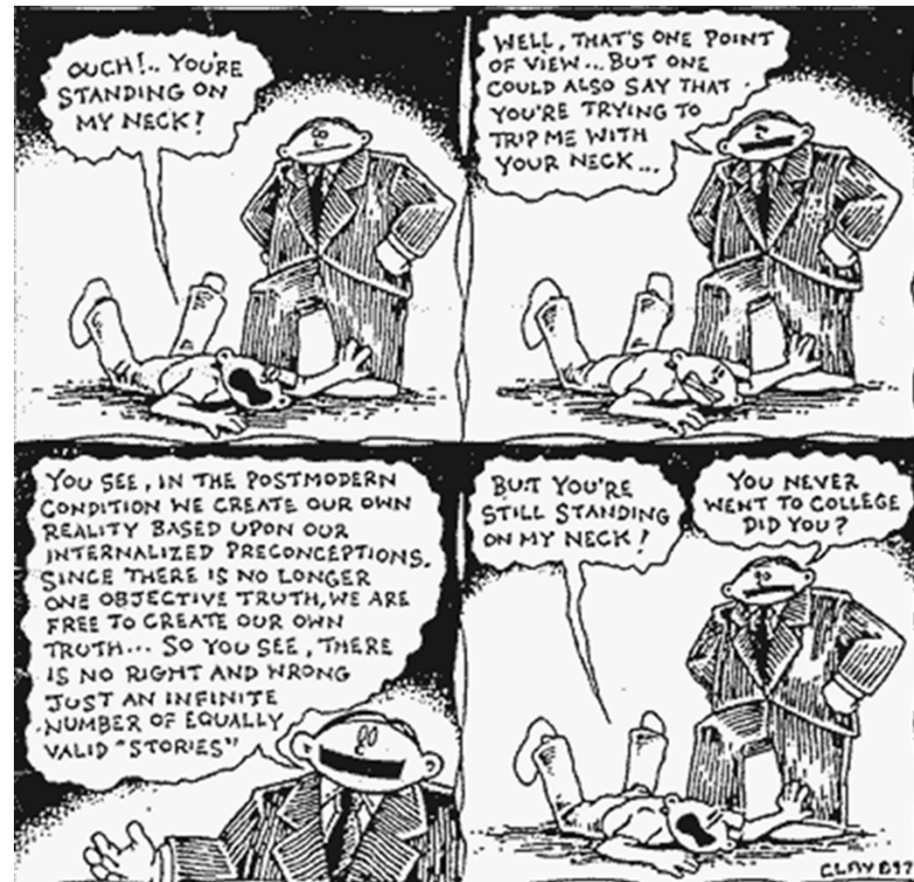




Postmodernism
The Pixi Version

The Postmodern Condition



Defining Postmodernism

- **Postmodernism** is a term used about developments in architecture, art, literature, and culture in the late 20th century.
- **Postmodernism** is generally characterised as emerging from or reacting to **modernism**
- The term became predominant when the French philosopher Jean-Francois Lyotard published ***The Postmodern Condition*** (1979)

Modernism vs. Postmodernism

Modernism

- God is dead, the world is fragmented, everything is meaningless → a sense of loss and search for coherence

Postmodernism

- God is dead, the world is fragmented, everything is meaningless -> a sense of opportunity and freedom, playing with genres, language, and identity

Like Modernism...

Postmodernism

Rejects

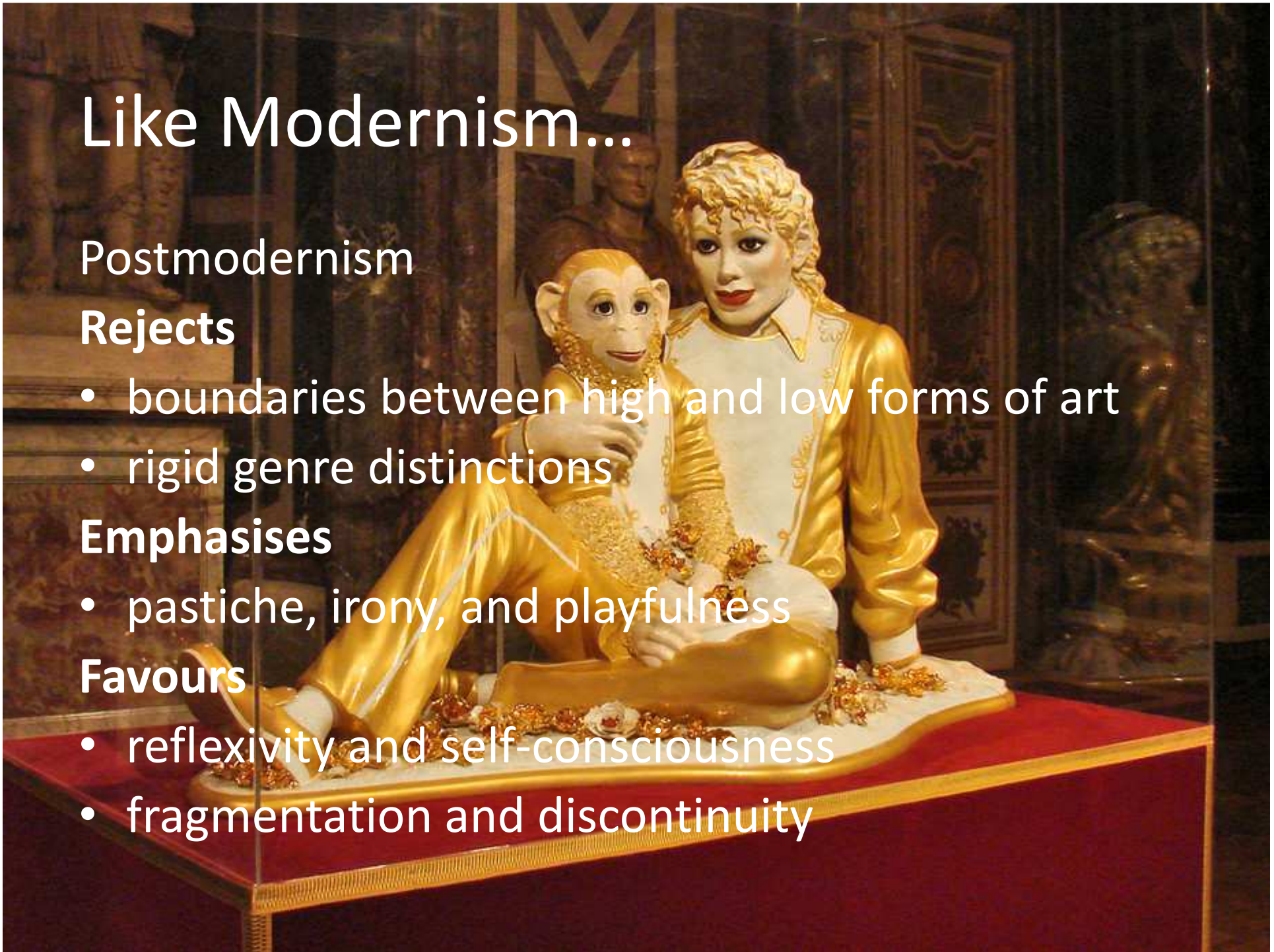
- boundaries between high and low forms of art
- rigid genre distinctions

Emphasises

- pastiche, irony, and playfulness

Favours

- reflexivity and self-consciousness
- fragmentation and discontinuity



Important traits

- **Metafiction**
- **Intertextuality**
- **Pastiche**
- **Fragmentation**
- **Hybrid genre**
- **The death of the grand narrative**
- **Relativism**



The Death of Grand Narratives

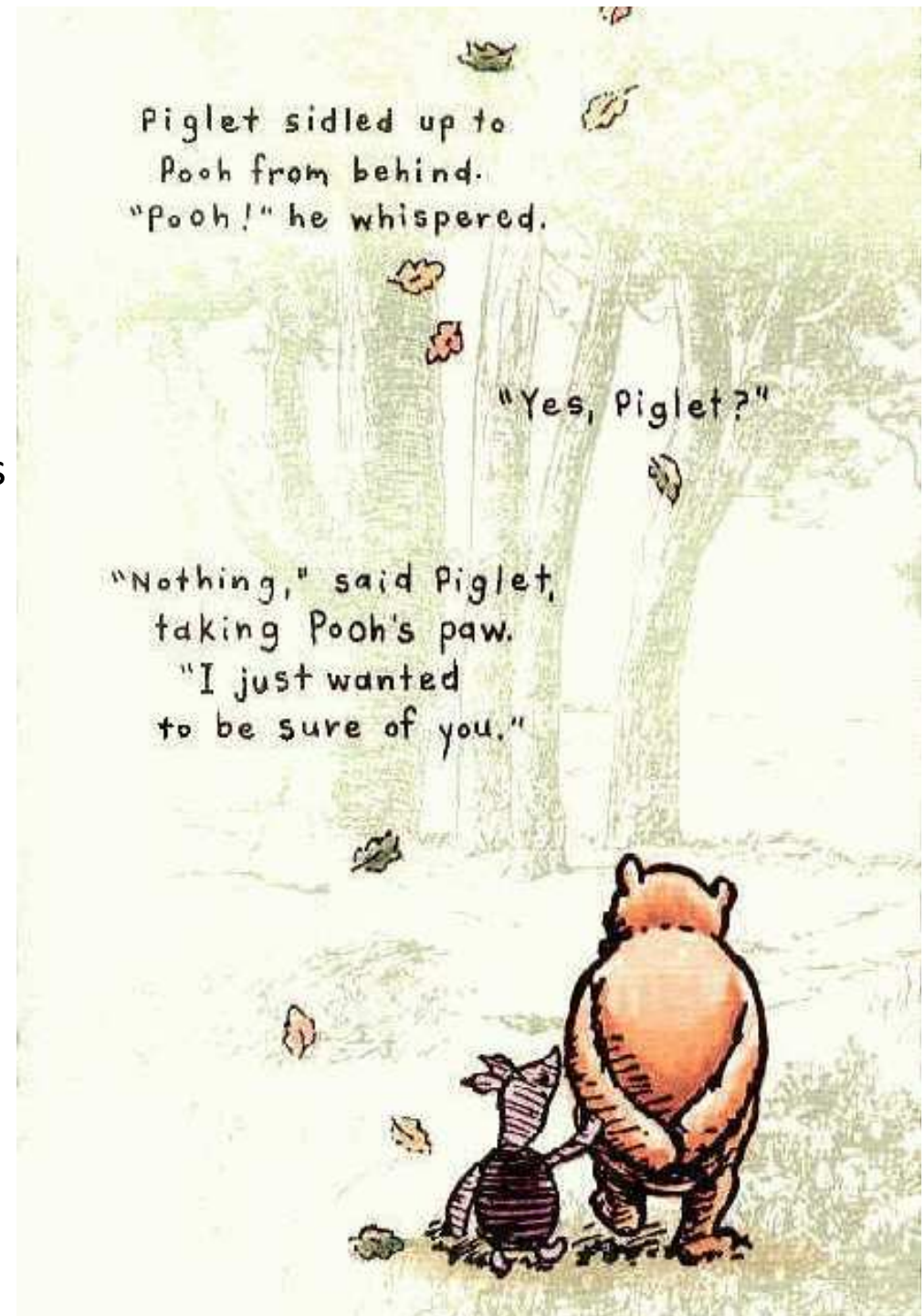
- Postmodernism discards the "**grand narratives**" and their idea of order and a universal truth
- Grand narratives are **large-scale theories** eg. religions, liberalism and Marxism.



Jean-François
Lyotard (1924-1998)

Ontological problems

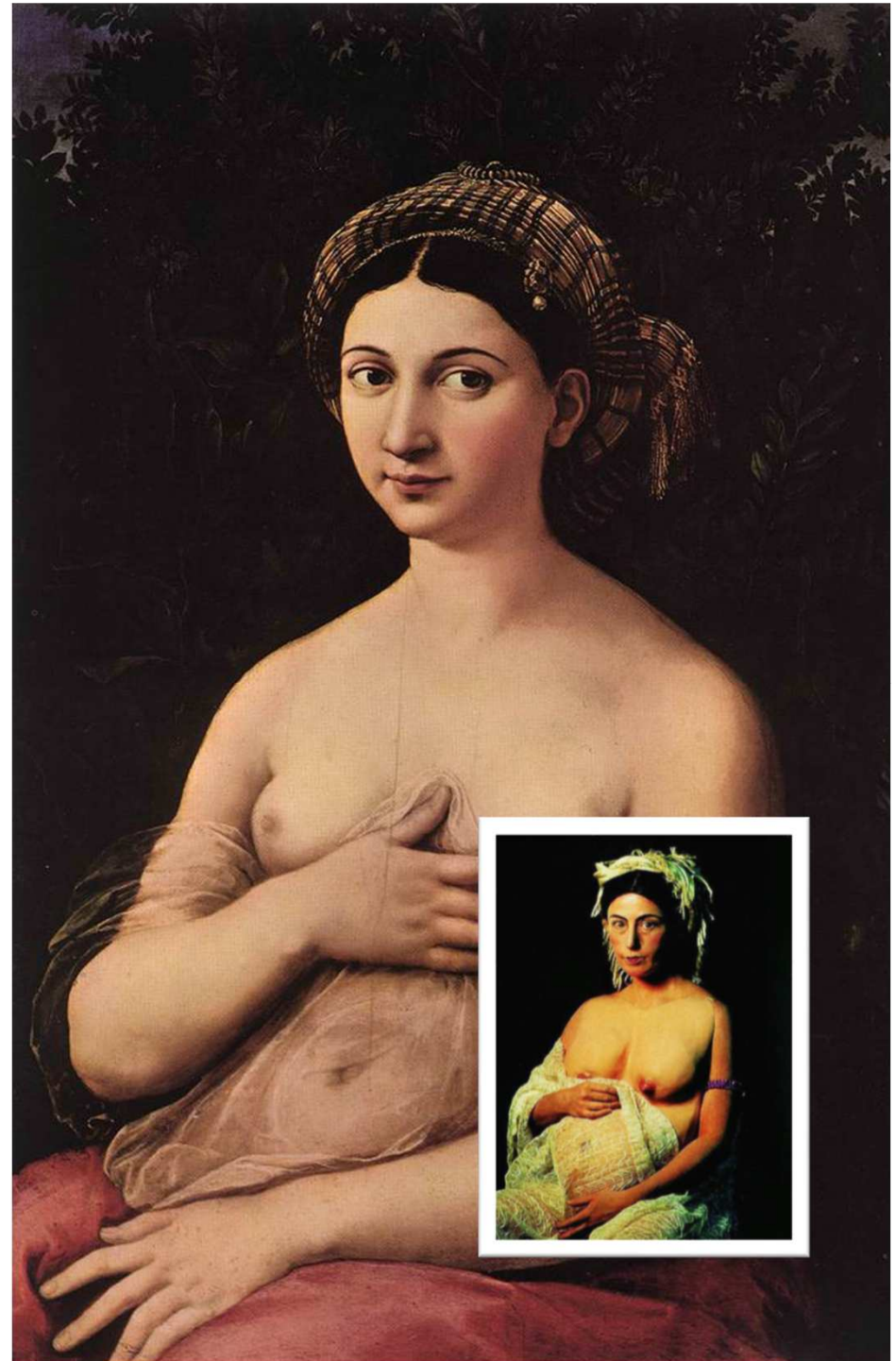
- Ontology is the philosophical study of the nature of being, becoming, existence, or reality, as well as the basic categories of being and their relations
- Sociologist Anthony Giddens claims that in the modern world ontological certainty is fundamental in developing self-identity
- *What would happen to Piglet if Pooh didn't exist?*



Intertextuality

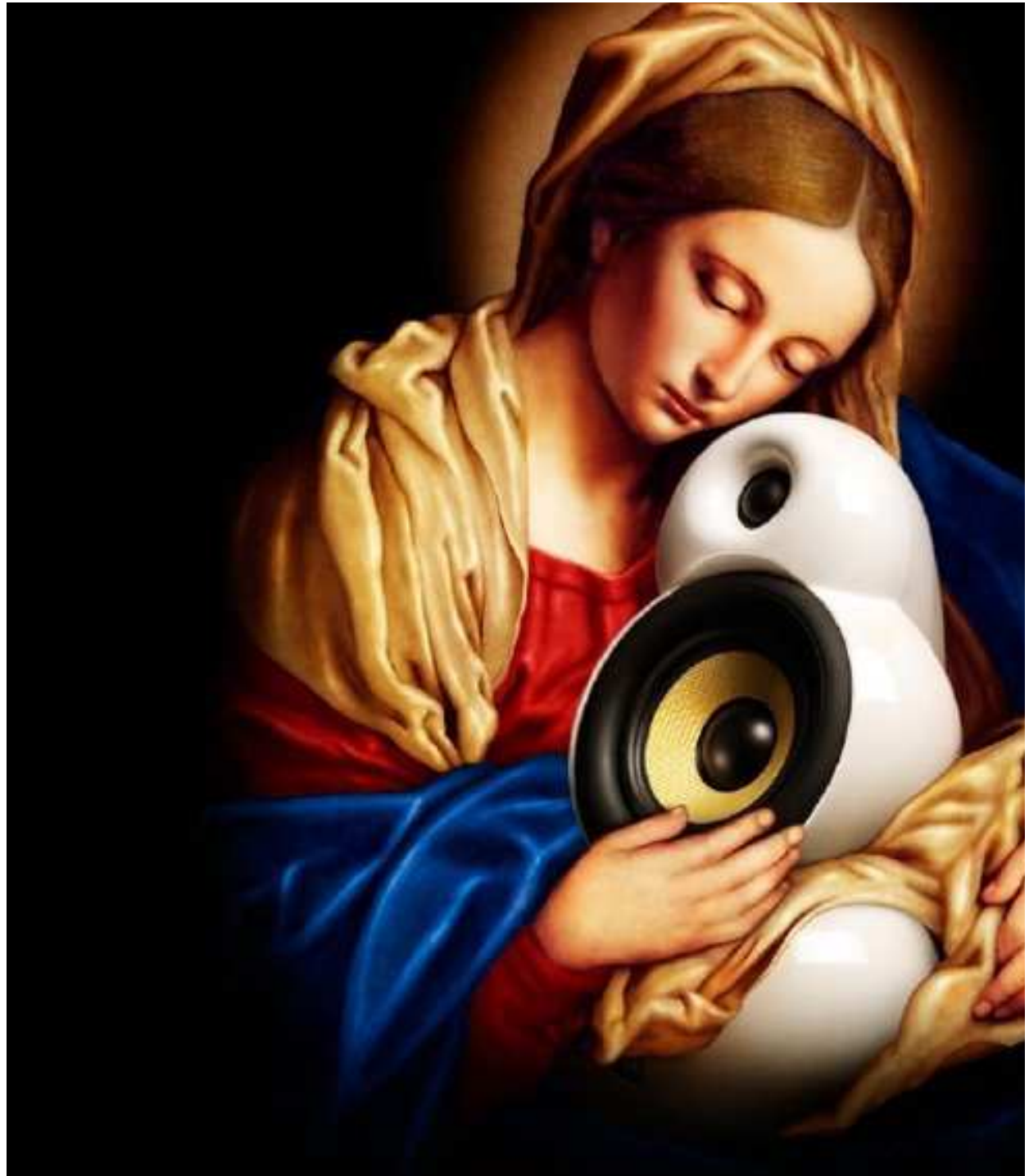
Intertextuality can refer to:

1. An author borrowing from and/or transforming a former text
2. A reader referencing one text in reading another (allusions).

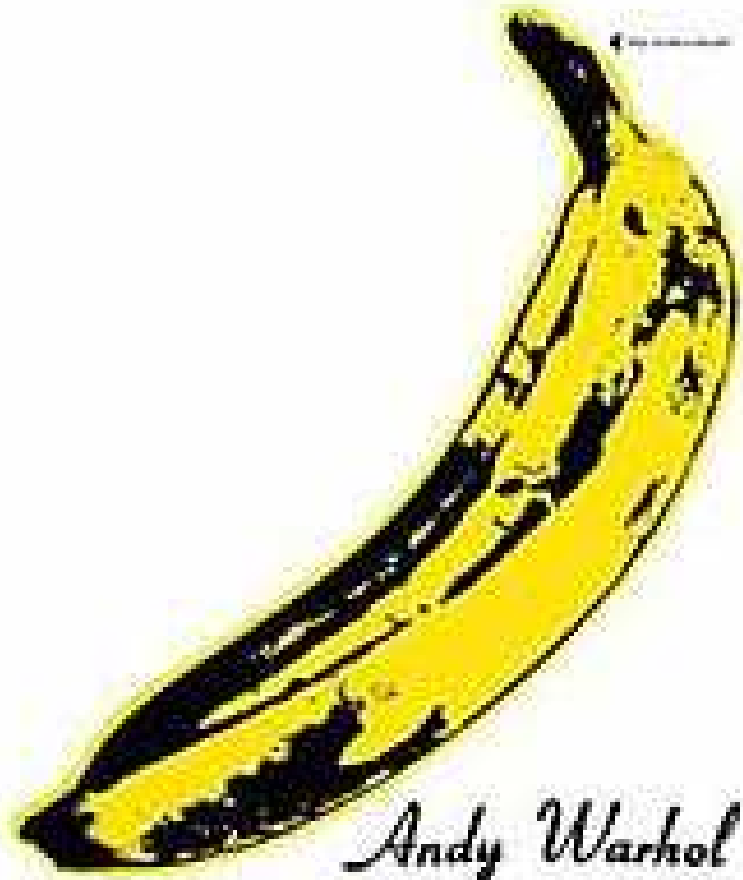


Pastiche

The term **pastiche** refers to a work of art, piece of writing, etc. that deliberately copies the style of somebody or something else







Andy Warhol

References

- Hi-Fi Klubben, The Gospel of Sound (2008)
- Rafael, La Fornarina (1519) + Cindy Sherman, Self-portrait (1989)
- Banksy, Pulp Fiction (2002)
- Andy Warhol, The Velvet Underground & Nico (1967)